

## ANNUAL REPORT

2017-2018

-

## Here's Our Story. This is Us.

Measuring our progress and helping define the future of clean, green rural communities – by clearing waste from New Zealand's farms and orchards.



## Vision

Agrecovery is recognised as a global leader in sustainable farm waste management

## Purpose

To promote and enable sound inorganic waste management practices and product stewardship for the primary sector

Our members want to create a better New Zealand. We help them achieve this by providing safe and sustainable solutions to clear rural waste.

We strive to keep not only New Zealand clean, but to play our part for the future of the planet as well – by refusing to turn our waste into someone else's problem.

We play a vital role in avoiding the harmful practices of burning, burying or stockpiling of rural waste.

#### >> We turn waste into something useful

We do this by collecting agrichemical containers and drums that would otherwise take 400 years to degrade.

Farmers and growers can drop off empty triple-rinsed containers at any of our 80 fixed sites nationwide. We also come to farms and orchards to clear this plastic waste, where practical.

100% of the plastic we collect is reborn as underground utility coverings and building materials right here in New Zealand.

#### >> We safely dispose of agrichemicals

We clear obsolete or unwanted chemicals that need specialised sustainable disposal practices. Keeping them out of landfills and farms minimises the risks to people, animals and the environment.

#### >> How we do this

We do this because the manufacturers of these products pay a levy to fund their disposal. This is environmental stewardship or, more specifically, product stewardship. This sets the standard for others to follow.



## We turn plastic waste into something useful.



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#### **Key highlights**

Figures of what we've achieved over the year.

#### Plastic recycling



#### → 259 kilometres

of underground cable cover was made from the 308 tonnes of plastic collected by Agrecovery. Enough to cover the distance from Pukekohe to Ohakune.







**901 (** farmers and growers joined the programme

A **7.6%** increase, making a total of **12,697** members.

## Leadership Message

#### from the Chair

As New Zealand's peak rural recycling programme, we are proud of the results we achieve by working with our partners. These collective efforts allow sustained growth in the recovery of agrichemicals and their packaging. Our results show continued success in supporting farmers and growers to clear more waste than ever before.

The past year has been a monumental one – culminating from two years of strategic planning to secure growth in the programmes that the Agrecovery Foundation provides. Results for the year clearly show continued growth and significant progress across all facets of the business.

A pleasing improvement in brand and site satisfaction, compared to previous years, can be attributed to bringing programme management in-house. The new management approach sees all aspects of the programme implemented by a newly-formed Agrecovery team. The team is actively engaging with site holders and brand owners to build stronger relationships.

At the same time, we contracted a new collection contractor, with new equipment, to collect containers and drums throughout New Zealand.

In September 2017, our accreditation as a product stewardship scheme was extended for a further seven years by, the then, Associate Minister for the Environment, the Honourable Scott Simpson.

Further engagements with the government include meeting the incoming Associate Minister for the Environment, Eugenie Sage, in March 2018. The board and staff look forward to more meetings with central government in the coming year.



Adrienne Wilcock Agrecovery Chair

The New Zealand Rural Waste Minimisation Project, in its final stages, contracted Agrecovery to implement two 'pop-up events' to collect agrichemical containers and drums, unwanted and expired agrichemicals, waste oil, silage wrap and fertiliser bags. Very favourable feedback was received about the May 2018 events, where 19 tonnes of waste was diverted from being burnt or buried.

On the governance front, an external consultant worked with the board to review its processes and ensure robust governance of the Foundation following the restructure. It is vital that the board is conversant of its roles and responsibilities in today's business environment. As a result, Audit and Risk, and Remuneration committees were appointed.

I would like to acknowledge the continued support and engagement by my fellow board members – a real team effort. Finally, I would also like to congratulate our General Manager, Simon Andrew, for his outstanding work in successfully transitioning the restructure with his capable staff which grew from a team of two to a busy office of five during the year. The China National sword policy, prohibiting imports of many types of plastic to the country, has put enormous pressure on recycling systems globally. New Zealand is no exception but, due to the resiliency and robustness of the Agrecovery programmes, this doesn't affect us. We continue to recycle 100 percent of the product we collect into approved end-uses right here in New Zealand.

The emerging challenges in dealing with inorganic waste highlight the need for greater commitment to product stewardship across all New Zealand industries. The agrichemical companies that fund Agrecovery demonstrate this commitment by supporting our leading product stewardship scheme.

Since Agrecovery's inception in 2007, over 2,000 tonnes of product packaging has been recycled and 100 tonnes of unwanted product disposed of safely. None of this would have been possible without the support of our brand owners.

No other scheme in the country encompasses more manufacturers. This is achieved by being a trusted, accredited, competitively-neutral and not-for-profit scheme that continues to increase recycling volumes and numbers of participating brands.

Our site holders must also be commended for their support collecting containers, on our behalf, from farmers and growers and ensuring they are triple rinsed. People at these sites do this voluntarily

#### from the GM



Simon Andrew General Manager

and demonstrate their commitment to environmental stewardship.

Our stakeholders are vital in helping us improve our programmes. Being viewed as a trusted industry for-good initiative by farmers, growers and stakeholder organisations is of paramount importance. Our management and board continue to ensure that the voices of our stakeholders are heard; and that any improvements place our farmers and growers at the heart of our decision-making.

We don't take our responsibility to funders, farmers and growers lightly. As we grow and move forward, our priority remains on enhancing inorganic waste outcomes for New Zealand's primary industries. **\** 

## 2017-2018

### Year in Review

AGRECOVERY OPENED SIX NEW CONTAINER COLLECTION SITES in Darfield, Cheviot, Ngatea, Morrinsville, Hastings and Opunake.



Darfield A Cheviot

Increasing our coverage to 80 sites across rural New Zealand.

We have 12 sites under development.



#### **TOTALS BY REGION**

Canterbury collected the highest volume of plastic, bringing in 33% of the total New Zealand volume.

This equals 256,666 20 litre containers! Or half a million 10 litre containers!

**PLASTIC RECYCLING** 

WE HAVE COLLECTED OVER

**O** TONNES

**of** plastic

Enough shredded plastic to

fill a rugby field 6 feet high.

493 collections, with an average of 624kg of plastic per visit.

#### ON FARM VS FIXED SITE

6 FT HIGH

26% of the total volume collected came directly from farm collections.

#### CHEMICAL PROGRAMME

We collected 12.9 tonnes of unwanted or obsolete chemicals.

Qualified chemical contractors collect and dispose of chemicals in accordance with New Zealand regulations.



#### Nineteen tonnes of rural waste cleared at pilot recycling events

#### To help farmers and growers clear more waste, we partnered with Plasback to deliver one-stop recycling events in Matamata and Geraldine in May.

The events explored options for clearing several types of waste at once. They were part of the New Zealand Rural Waste Minimisation Project - led by Environment Canterbury with support from the Ministry for the Environment - to trial new ways of supporting farmers and growers to recycle.

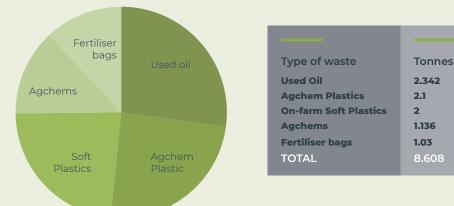
The Project contracted Agrecovery to collect agrichemical containers and drums, unwanted and expired agrichemicals, waste oil, fertiliser bags and silage wrap. Local authorities provided access to their transfer stations as the drop off point.

The events, which diverted 19 tonnes of waste from being dumped or burnt, elicited verv favourable feedback. The participants, mainly farm owners from a variety of farm types, felt that dealing with all of their waste at once was an easy and convenient option.

Solving waste issues by providing a service to farmers that deals with waste all in one go was endorsed by all surveyed farmers who participated in the events. Integral to this is offering flexible and convenient options.

We now seek to extend the project by stepping up existing programmes and offering more services to farmers and growers. This underpins our purpose to 'promote and enable sound inorganic waste management practices in the primary industries'. 巜





#### GERALDINE

Fertiliser bags

Aachems

Soft

Volumes of waste collected (tonnes)



****	
Type of waste	Tonnes
Used Oil	3
Agchem Plastics	2.9
<b>On-farm Soft Plastics</b>	2
Agchems	1.646
Fertiliser bags	1
TOTAL	10.546

# Our storyteller David Mangin

#### David Mangin is the Bateman Dispatch Manager at Molloy Agriculture, in the Mid Canterbury region of New Zealand.

An Agrecovery partner since its inception, the agriculture spraying company believes that sustainability should be embedded into every farming operation. It offers a collection site for agrichemical, dairy hygiene and animal health containers. Integral to their service is environmental stewardship – not only in educating the farmers that use their site, but also in conducting their contracting service throughout the region.

Molloy Agriculture offers a ground application service for a wide range of arable, vegetable and pastoral crops including wheat, barley, ryegrass, clover and peas. Their service means no waste is left on the farm. "When we spray for clients, we rinse the containers," says Mangin. "If we supply the agrichemicals, we bring the containers back for recycling, so it's a closed circuit solution." It means growers won't be left with a shed full of un-used chemicals at the end of the season. Even the rinse water isn't wasted – it's put back into the spray mix.

Molloy Agriculture is a strong supporter of Agrecovery, having run its container collection site for just over a decade – and last year collected more container plastic than any other site in New Zealand.

For the clients who bring containers back to their site, Mangin says, "we help them with advice on good practice for triple rinsing". When someone first starts recycling – there is an education process on what a clean >>



container needs to looks like. "If we have to reject any, we educate them on how to clean them and bring them back. Once, they've done that, they're good after that."

The company actively promotes the importance of sustainability to its customers and provides much on-farm advice. "Farmers don't mind asking us questions, they see us as an exemplar of how to do things," says Mangin. That service spans from cleaning containers, to disposing of rubbish and minimising spills. "We are part of a whole farming system, not the answer to everything, but part of it," he says.

[the Agrecovery programme] has really sound environmental credentials and benefits. ??

ANGER ELECTRIC CABLES BELOW

## Steve Mead Astron Plastics

Agrecovery's container programme provides a sustainable way to dispose of used agrichemical containers, which are then recycled into fully compliant products right here in New Zealand.

Long-time recycling partner, Astron Plastics, converts all of Agrecovery's triple-rinsed containers into underground cable cover or building materials. The majority is made into cover for cables and pipes – mainly for electricity and gas. The rest is made into damp course – used to prevent damp rising in buildings. To make these products, the collected plastic is washed and converted into a raw material that is used to manufacture the end product.

These solutions ensure that product stewardship is put into practice right till the end of a product's life.

Astron Plastics Manager Steve Mead says "there is ongoing demand for these finished products". He is enthusiastic about being associated with the Agrecovery programme because "it has really sound environmental credentials and benefits".

If we didn't have programmes like this, he says, farmers would still be >>>

burning and burying. Mead sees the mutual benefit of the ongoing partnership with Agrecovery and is eager to sustain it.

ICI OW

The plastic collected by Agrecovery is a small proportion of what Astron processes at its Auckland-based factory. It collects close to 300 tonnes of plastic a week from a range of industries. It's also involved in other stewardship programmes involving silage wrap, paint packaging and car seats.

For farmers, who face an everincreasing demand from consumers for sustainably grown produce, Agrecovery is able to provide an auditable trail of evidence of best agricultural practice to the end of a product's life. **K** 

## Collection totals since programme inception

#### Containers

WE HAVE COLLECTED OVER 2000 TONNES OF PLASTIC

THIS IS EQUAL TO **1.6**MILLION **20**LITRES CONTAINERS!

# 

#### Old chemicals

WE HAVE COLLECTED OVER 100 TONNES OF UNWANTED OR OBSOLETE CHEMICALS



# Leading us forward meet the board $\rightarrow$



ADRIENNE WILCOCK Chair, DairyNZ

MARK ROSS Agcarm



ANDERS CROFOOT



MIKE SMITH Horticulture New Zealand





AARON GORDON Agrichemical distributors DAVID MOLLOY Rural Contractors New Zealand



ALEC MCNEIL Local government

## Making it happen (- meet the staff



SIMON ANDREW General Manager ISABELLA SHONAKAN Operations Adviser



WEI ZENG Accounts Administrator RACHEL THOMAS Programme Co-ordinator



DOMINIQUE BRAY Communications Contractor

## Thanks for making this happen





#### **Connect with us**

 
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